PROGRAM HIGHLIGHTS

**Wednesday, March 19**
- Committee Meetings, golf tournament, PAC Social, and group arrivals

**Thursday, March 20**
- Issues, Answers, Actions: Round 1
- General Sessions
- Marketing Emerging Trends & Workplace Issues Forums
- Showcase Luncheon with Tabletop Exhibits
- Committee Meetings
- NAMA Showcase with Tabletop Exhibits and Welcome Reception
- Welcome Dinner

**Friday, March 21**
- Issues, Answers, Actions: Round 2
- Fresh Meats and Food Safety & Inspection Forums
- NAMA Annual Meeting
- Committee Meetings
- Showcase Beer & Brats Reception featuring Tabletop Exhibits and the Sausage/RTE Fest

**Saturday, March 22**
- Regulatory & Legislative Update
- Board of Directors Meeting

WESTIN MISSION HILL
GOLF RESORT & SPA
RANCHO MIRAGE, CA
Preliminary Schedule
(January 6, 2014)

DAY ONE:
Wednesday, March 19, 2014
8:00 am – 4:00 pm Early Registration
8:30 am – 10:30 am Strategic Planning Committee Meeting
10:30 am – 12:00 pm Executive Committee Meeting
12:30 pm – 5:00 pm Golf Tournament
6:30 pm – 7:30 pm PAC Social

DAY TWO:
Thursday, March 20, 2014
7:00 am – 4:00 pm Registration
7:00 am – 7:30 am Networking Breakfast & Welcome
7:30 am – 9:00 am Issues, Answers, Actions: Round 1
9:00 am – 9:15 am Break
9:15 am – 10:15 am General Session #1
9:30 am – 12:00 am Spouse Tour
10:15 am – 10:30 am Break
10:30 am – 11:30 am General Session #2 – Bullet Session
11:30 am – 12:30 pm Marketing Emerging Trends Forum
12:30 pm – 1:30 pm Showcase Luncheon with Tabletop Exhibits
1:30 pm – 3:00 pm Workplace Issues Forum
3:00 pm – 3:15 pm Break
3:15 pm – 4:00 pm Education Committee Meeting
3:15 pm – 4:15 pm Marketing Emerging Trends Committee Meeting
3:15 pm – 4:15 pm Workplace Issues Committee Meeting
4:30 pm – 5:00 pm First-Timers Reception
5:00 pm – 7:00 pm NAMA Showcase with Tabletop Exhibits and Welcome Reception
7:00 pm – 9:00 pm Welcome Dinner
DAY THREE:
Friday, March 21, 2014
7:00 am – Noon Registration
7:00 am – 8:00 am Networking Breakfast & Issues, Answers, Actions: Round 2
8:00 am – 9:00 am Fresh Meats Forum
9:00 am – 9:15 am Break
9:15 am – 10:15 am Food Safety & Inspection Forum
10:15 am – 11:30 am Intellectual Properties Committee Meeting
10:30 am – 11:30 am Fresh Meats Committee Meeting
11:30 am – 12:30 pm Associate & Allied Members Advisory Committee Meeting
11:30 am – 12:30 pm Lunch on your own
12:30 pm – 1:30 pm NAMA Annual Meeting
1:30 pm – 2:30 pm Food Safety & Inspection Committee Meeting
2:30 pm – 2:45 pm Break
2:45 pm – 3:45 pm Processed Meats Committee Meeting
2:45 pm – 4:15 pm Member Services Committee Meeting
4:30 pm – 6:30 pm Showcase Beer & Brats Reception featuring Tabletop Exhibits and the Sausage/RTE Fest
(Separate information will be sent later in January to register to provide RTE product for this event)

DAY FOUR:
Saturday, March 22, 2014
7:00 am – 8:00 am Breakfast
8:00 am – 9:00 am Regulatory & Legislative Update
9:00 am – 9:15 am Break
9:15 am – 11:30 am Board of Directors Meeting

TO LEARN HOW TO SPONSOR AT THE NAMA MANAGEMENT CONFERENCE, CONTACT:

Jim Goldberg of NAMA
+1 800.368.3043 x104
Jim@meatassociation.com

Chuck Jolley of Jolley & Associates
+1 913.205.3791
Chuck@JolleyAssociates.com

Jen Kempis-Persons of NAMA
+1 510.763.1533
Jen@meatassociation.com

* For more information about a Showcase table, contact Sabrina Moore (Sabrina@meatassociation.com)
Looking for a better way to communicate with your friends at the all new NAMA Management Conference? HOW ABOUT TWO SOCIAL EVENINGS IN YOUR OWN EXCLUSIVE SPACE ON MARCH 20 AND 21? AND, JUST ADDED, AN OPENING BOX LUNCHEON THURSDAY MARCH 20.

Don’t think of it as just another exhibit, and it’s not an expensive, equipment-heavy trade show booth exhibit. NAMA will reserve an approximately ten foot square area to tell your story. The space will include a six foot meeting table and chairs plus access to electricity as optional, no-cost parts of the package, or create your own space. You can reserve multiple spaces for even more room.

Bring a back drop or a pop-up if you wish, but don’t plan on attaching anything to wall space, and no machinery will be permitted. Other than those simple rules, we encourage you to get creative. If you want to do something truly unique, show us a layout first and let us review your idea to make sure it’s ‘do-able.’ The emphasis should be on your guests and how you can help them improve their business.

To make sure you have plenty of time with your guests, only a limited number of spaces are available. A bar and hors d’oeuvres (for evening receptions) will be available in the room to encourage people to relax and spend time talking with you. We will supply an early list of registrants so you can contact them before the conference and extend your personal invitation to stop by. We encourage you to contact your other business associates and invite them to attend too.

RESERVE YOUR SPOT TODAY BY FAXING THIS FORM TO +1 202.318.4078.

Company/Contact Name: __________________________________________

MC/V/AMEX: _______________________________________ Exp: __________

March 19-22, 2014
Westin Mission Hills Golf Resort & Spa Rancho Mirage, CA

Sign up now for showcase space! Early bird exhibitor pricing until Jan. 17, 2014

NAMA’s pricing is all inclusive. No onsite set-up costs and no ancillary charges.

Contact Sabrina Moore, Director of Meetings at Sabrina@meatassociation.com or +1 202.640.5333 ext 101

EARLY BIRD DISCOUNTED PRICING: $1,950 (Until January 17, 2014)

REGULAR PRICING: $2,250 (After January 17, 2014)

NAMA's pricing is all inclusive. No onsite set-up costs and no ancillary charges.
NAMA Management Conference & Annual Meeting
WESTIN MISSION HILLS GOLF RESORT & SPA
Rancho Mirage, CA
March 19-22, 2014

+ RESERVATION DEADLINE: FEBRUARY 18, 2014

Call Westin Mission Hills
Golf Resort & Spa today!
71333 Dinah Shore Dr, Rancho Mirage, CA 92270
+1 877.253.0041
www.westinmissionhills.com
Let them know that you’re part of the NAMA Management Conference to receive the special negotiated rate below.

Reservations will be accepted until February 18, 2014, or until the group block is full, whichever comes first. Reservations received after February 18, 2014, will be accepted on a space available basis. Group room rates will be honored three days before and three days after the conference dates based upon availability of group rooms at the time of request.

+ RATES:
Single/Double: $229 plus tax (Resort fee waived for NAMA group)

+ Check-in time is after 3:00 pm
+ Check-out time is before 12:00 pm

+ HOTEL CONFIRMATION POLICY:
All reservation requests must be accompanied by a credit card number or check for one night deposit provided for guarantee.
All guaranteed reservations will be charged one night if not cancelled 30 days prior to arrival.
Register early and make your hotel reservations today. The Westin Mission Hills Golf Resort & Spa is a great place to relax and conduct business at the same time.

Company ____________________________ Phone ____________________________ Website ____________________________

Address ____________________________ City ____________________________ State/Province ____________________________ Zip/Postal Code ____________________________

(1) Name ____________________________ Email ____________________________

Title ____________________________ Spouse/Companion ____________________________

(2) Name ____________________________ Email ____________________________

Title ____________________________ Spouse/Companion ____________________________

(3) Name ____________________________ Email ____________________________

Title ____________________________ Spouse/Companion ____________________________

(Registration fee includes Thursday Luncheon & Welcome Reception & Dinner, Friday Reception, breakfasts, general sessions, forums, and coffee service.)

BADGES REQUIRED FOR ALL FUNCTIONS

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<tr>
<th>Function</th>
<th>By 2/15/2014</th>
<th>After 2/15/2014</th>
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<tr>
<td>Attendee (first two)</td>
<td>$495 x _____ = $______</td>
<td>$595 x _____ = $______</td>
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<tr>
<td>Attendee (third and subsequent)</td>
<td>$350 x _____ = $______</td>
<td>$400 x _____ = $______</td>
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<td>Spouse/companion</td>
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<td>Golf tournament (includes sleeve of balls &amp; Pete Dye hat)</td>
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<td>Golf club rental</td>
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TOTAL AMOUNT DUE $______ $______

PAYMENT:

- MasterCard
- VISA
- American Express

Card#: ____________________________ Exp. ____________________________

Name ____________________________ Signature ____________________________

Paying by credit card? You can fax this form to +1 510.753.6186 or email it to Maeva@meatassociation.com.

Paying by check? Attach check to form and mail it to NAMA at North American Meat Association, 1970 Broadway, Suite 825, Oakland, CA 94612 (Attn: Maeva Herbert)

Questions? Call +1 703.758.1900 ext 101 or +1 800.368.3043 ext 101 or email Sabrina@meatassociation.com

Cancellation/Refund Policy: Fees will be refunded in full if attendance is canceled in writing 30 days or more prior to the event. All but $50 will be refunded for cancellations between 29-15 days prior and 50% will be refunded for cancellations received 14 days or fewer prior to the event. Exceptions are granted under certain circumstances.